
Boulder County Board Match

July, 2010

S O C I A L
V E N T U R E
P A R T N E R S
B O U L D E R
C O U N T Y



interSector Partners, L³C
What's *your* bottom line?

Colorado Non-Profit Sector at a Glance

- Over 1.5 million 501(c)3 public charities in the United States*
- More than 28,000 registered 501(c)3 non-profit organizations in Colorado**
- Over 500 active non-profits in Boulder County***

* *National Center for Charitable Statistics, 2009*

** *National Center for Charitable Statistics, 2008*

*** *The Community Foundation Culture of Giving, 2009*

Colorado Non-Profit Sector at a Glance

- \$13.1 billion in revenues
- Spent over \$11.9 billion
- Held nearly \$23 billion in assets
- More than 5% of state's gross product
- Generated at least \$240 million in sales and income tax revenues for CO governments

Colorado Nonprofit Association, 2009

Highly Effective Non-Profits

- Advocate and serve.
- Make markets work.
- Inspire evangelists.
- Nurture nonprofit networks.
- Master the art of adaptation.
- Share leadership.

Forces for Good: The Six Practices of High-Impact Nonprofits; Leslie Crutchfield and Heather McLeod Grant; Copyright © 2008 by John Wiley & Sons, Inc. All Rights Reserved.

Question for the Panel

- Why do you find it valuable to serve on a board vs. sharing your time doing other types of volunteer work?
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Corporate Standard of Conduct

- Yes, you are a corporate board.
 - General standards of care.
 - Fiduciary duties.
-

Duty of Care

- Good faith
 - Ordinarily prudent person, like circumstances
 - Best interests
-

Duty of Loyalty

- Undivided allegiance
 - Faithfulness standard
 - Organization's interests
-

Duty of Obedience

- Central Goals
 - Governing Laws
 - Public Trust
-

Care Over Comfort

“Nonprofit executives and board members also should be willing to ask uncomfortable questions:

- ❑ Not just “Is it legal?” but also “Is it fair?” “Is it honest?”
- ❑ “Does it advance societal interests or pose unreasonable risks?”
- ❑ “How would it feel to defend the decision on the evening news?”

Ethics and Nonprofits. Deborah L. Rhode & Amanda K. Packel Stanford Social Innovation Review, Summer 2009

The BoardSource Top Ten

- Mission & Purpose
- Chief Executive
- Financial Oversight

www.boardsource.com

The BoardSource Top Ten

- Adequate Resources
- Integrity & Accountability
- Organizational Planning
- Recruit, orient, assess the Board

The BoardSource Top Ten

- Public Standing
- Programs & Services
- Support and Assess the CEO

www.boardsource.com

Other Common Expectations

- Board Meetings
 - Committees
 - Personal Contribution
 - Represent organization
 - Get involved
-

Question for the Panel

- In your experience, how do the legal roles & responsibilities play out into what it is actually like to serve on a board?
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A few words about core activities

- Confidentiality
 - Culture
 - Fundraising
 - Recruiting
 - Staff Oversight
 - Financial Oversight
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Is this the Right Board for Me?

- Mission Fit
 - Due Diligence
 - Personal Fit
 - Culture Fit
-

Question for the Panel

- How did you decide which board(s) to serve on? Or, why did you join a particular board?
-

Questions for our Presenters

Your Presenters

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