

Where does your Passion intersect with your Community ?

Presented by
Paul Martinez

Dynamic Solutions USA, LLC

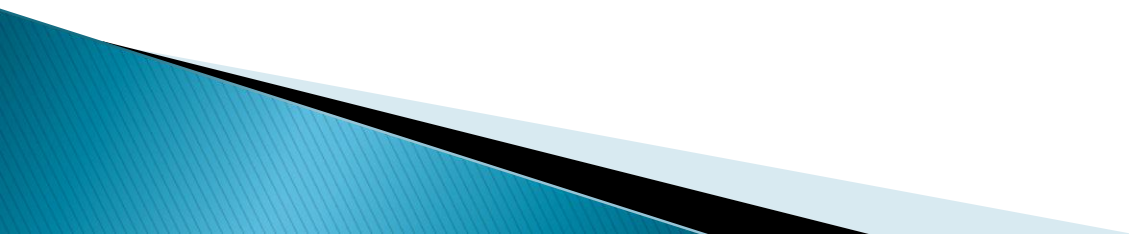


Robert Rabinn once said....

“If not me who.....

&

If not now when?



“It's so easy to become hunger-blind in Boulder County, when all you see around you are affluence and healthy people.” *Barrie M. Hartman of the Daily Camera - July 16, 2001*

“If not me who.....
said Kathy Coyne & Jack Stoakes

&

If not now when?

One afternoon in 1980





Community Food Share

...a little giving goes a long way

- First food donor Jack Stoakes became the president of the founding board of directors
- Kathy became the Executive Director
- 1981
 - No full time staff
 - \$3,500.00 budget
 - Dozen or so volunteers
 - Distributed 48,000 pounds of food to 14 groups serving the poor



Community Food Share

...a little giving goes a long way

1981 Community Food Share is founded, and distributes food from loaned space at EFAA's Echo House.

1982 Moves to space owned by the City of Boulder on 13th Street; adds TEFAP (Emergency Food Assistance Program) and the Gleaning Program.

1983 CFS adds bulk buying program to agency services, 54 Agencies receive food; 308,000 meals distributed.

1984 County funding begins, Take a Bite Out of Hunger begins.

1985 The Daily Camera "Let's Bag Hunger" Food Drive begins, City of Longmont funding begins, Alfalfa's Pancake Breakfast begins.

1986 City of Boulder funding begins, Community Garden planted, 376 volunteers.



Community Food Share

...a little giving goes a long way

2006 - 3.4 million meals are distributed. The Feeding Families program is expanded. For the third consecutive year, Community Food Share received the highest rating possible from Charity Navigator, America's largest independent evaluator of charities.

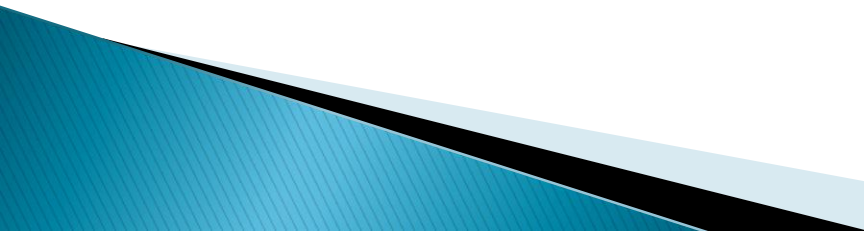
2007 - 4.5 million meals were distributed (33% over 2006!). Shared maintenance fees were eliminated to agencies. The Feeding Families program grows exponentially. CFS is ranked 8th in the NATION for the number of pounds distributed per person in poverty.

2008 - 5.3 million meals were distributed (17% over 2007!). The Feeding Families program continues to grow. We bring on Wal-Mart as a new food donor. For the fifth consecutive year, Community Food Share received the highest rating possible from Charity Navigator, America's largest independent evaluator of charities.

2009 - 6.6 million meals were distributed. Community Food Share received 4 stars again from Charity Navigator.

2010 - 7 million meals were distributed. We are outgrowing our warehouse; plans are underway to start looking for a new facility. Community Food Share received 4 stars again from Charity Navigator.

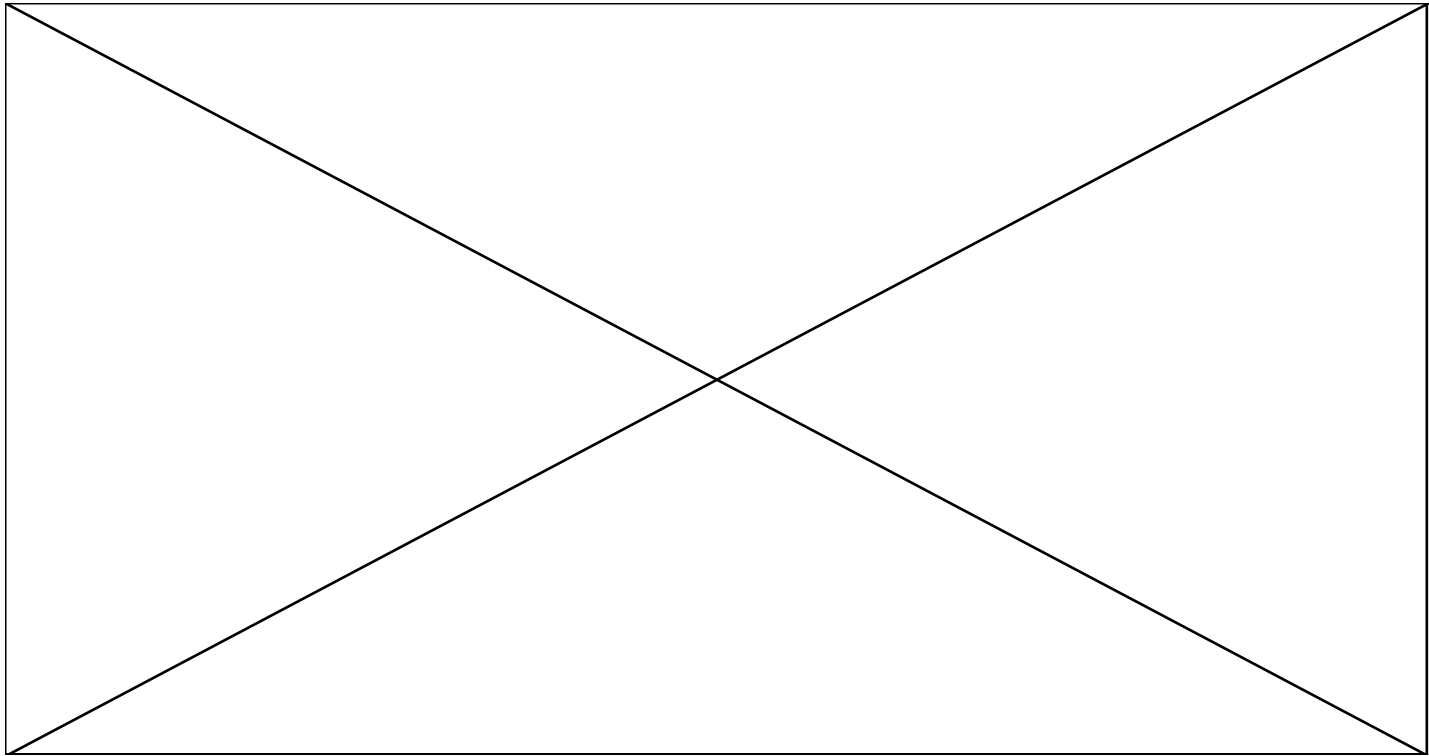
Lessons Learned...

- ▶ When considering any board service....go in with your eyes wide open
 - What are the expectations
 - What is my level of decision making responsibility
 - Board Governance
 - Legal Implications
 - ▶ What is the time commitment
 - ▶ What is the diversity of the board
 - ▶ Be clear on your own limitations: Three T's
 - ▶ Your comfort zone may be challenged
 - ▶ \$ matters
 - ▶ The power of one
- 

Lessons learned...

- ▶ Get involved – be willing to engage directly with those the non-profit works with
- ▶ Know the organization, it's officers, board members, staff, and volunteers
- ▶ Know the values, beliefs, culture, goals, mission, vision of the organization – is it a true match for you?
- ▶ Come with your expertise
- ▶ Attitude is contagious
 - Recognize the impact
 - Truly be inspired & inspirational
 - It's a journey
 - What's your value proposition
 - Be a life-long learner
- ▶ Grant making – you enter the equation

And then it happened...

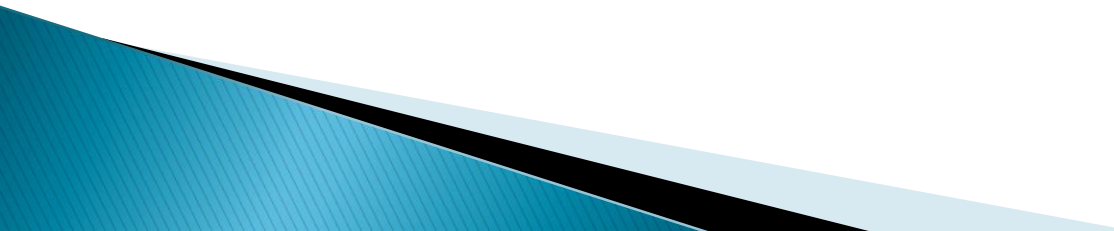


**“If passion drives you....let
reason hold the reins.”**

Benjamin Franklin



Lessons Learned

- ▶ Get clear about the amount of time and energy you can devote and draw the line in the sand. I would rather you be 100% to one non-profit's mission than 20% to several and so would they.
 - ▶ Not just about selflessness – there should be a reciprocal value/gain: knowledge of the topic, friends, network, value and experience...the power of serving others
 - ▶ Be willing to engage in life-long learning: best practices of other non-profits, business entities, NGO, communities, governments, how can you create partnerships that are mutually beneficial
 - ▶ Come with your Passion
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So let's talk about PASSION!

“Passion is energy. Feel the power that comes from focusing on what excites you.”

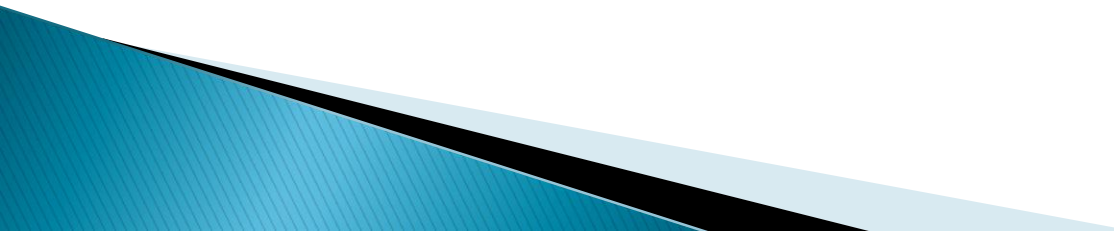
–Oprah

“ Nothing great in this world has ever been accomplished without passion”

–Hebel

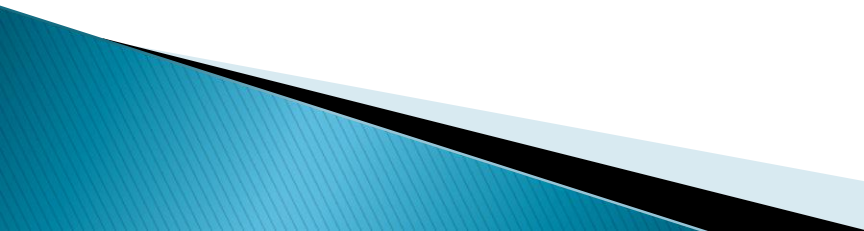


The Six Passions


- ▶ Passion for Knowledge
 - ▶ Passion for Results
 - ▶ Passion for Creativity
 - ▶ Passion for People
 - ▶ Passion for Leading
 - ▶ Passion for Tradition
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Passion for Knowledge (Theoretical)

- ▶ Distinct intellectual curiosity
 - ▶ Need to understand how things work & why they work the way they do
 - ▶ Considered intellectuals by others
 - ▶ Eager learners
 - ▶ Continuous life-long learners
 - ▶ Objective and non-judgmental
 - ▶ Like being expert in their chosen field


 - ▶ Key Phrases: learn, understand, curious, know, analysis, intelligent, meaning
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Passion for Results (Utilitarian)

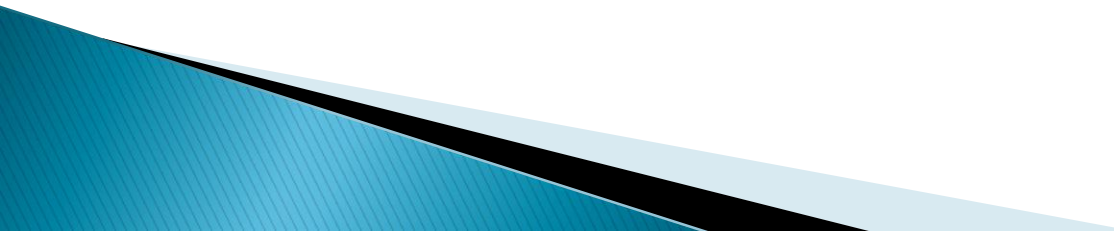
- ▶ Value personal and organizational accomplishments
 - ▶ Like having a bottom line impact on organizations
 - ▶ Tend to be pragmatic, practical, adept at doing what is necessary to achieve results
 - ▶ They are resourceful at optimizing resources
 - ▶ Key Phrases: Productive, return on investment, useful, earn, invest, bottom line
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Passion for Creativity (Aesthetic)

- ▶ Value self-expression
 - ▶ May be creative in an artistic sense (music, art, dance)
 - ▶ Or enjoy creative activities (photography, crafts, writing)
 - ▶ Posses high degree of imagination, innovative ideas, creativity, out of the box thinkers
 - ▶ Strive to maintain harmony as well as work life balance


 - ▶ Key Phrases: Create, harmony, balance, appreciation, time to reenergize
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Passion for People

- ▶ Tend to be altruistic
 - ▶ Value opportunities to serve others
 - ▶ Enjoy contributing to the higher good
 - ▶ Strong drive to help others learn and grow
 - ▶ Strong team players, often put others before self
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- ▶ Key Phrases: Help, service, teach, coach, humanity, connect, volunteer
- 


Passion for Leading

- ▶ Strong desire to express personal power
 - ▶ Like to be considered the “go to” person
 - ▶ Work hard to be #1
 - ▶ They are assertive, determined, adaptable, and spontaneous
 - ▶ They are quick to recover from adversity
 - ▶ When going gets tough – they often rise to the occasion

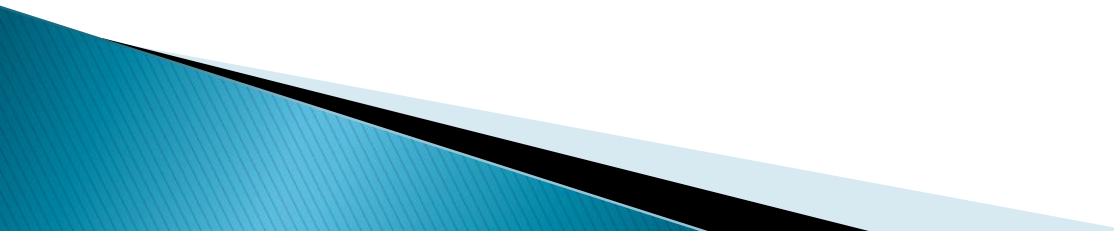
 - ▶ Key Phrases: Lead, be #1, energetic, distinctive, excel, power, get it done
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Passion for Tradition

- ▶ Uphold values, rules, and regulations
 - ▶ Standard bearers of traditional organizations
 - ▶ Guardians of organizational culture
 - ▶ They are structured, orderly, and precise in their approach to work and life
 - ▶ Work well with others who hold same value system
 - ▶ Will sacrifice themselves for a cause they believe in

 - ▶ Key Phrases: Standards, discipline, protocol, chain of command, stability, beliefs, sacrifice
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Break out sessions:

- ▶ Leading the way for change – what board membership really means
 - ▶
 - ▶ Shoring up resources – how to get and give so your organization thrives
 - ▶
 - ▶ The board as a team– leading your organization together
 - ▶
 - ▶ Inclusive leadership – A panel conversation with board members
 - ▶
 - ▶ Building the board of your dreams
 - ▶
 - ▶ Board retention – keeping the board of your dreams
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Resources:

- ▶ The Community Foundation

Website: www.commfound.org

- ▶ Volunteer Connections

Website: www.volunteerconnection.net

- ▶ Non-Profit Cultivation Center

Website: www.npcultivationcenter.org

- ▶ Foothills United Way

Website: www.unitedwayfoothills.org

One final thought...

“ The way you get meaning in your life is to devote yourself to loving others, devote yourself to your community around you, and devote yourself to creating something that gives you purpose and meaning.”

–Mitch Albom

