



S O C I A L  
V E N T U R E  
P A R T N E R S  
B O U L D E R  
C O U N T Y

2005/2006 BIENNIAL REPORT



# Letter from the Chair

Social Venture Partners Boulder County (SVP) seeks to nurture philanthropy and volunteerism of our donor partners to achieve positive social change in our community. SVP is committed to giving time, money, and expertise to create results, transforming local nonprofits and the way they do business.

It has been a great couple of years. At the 2005 SVP International Conference in Phoenix, SVP Boulder County was awarded Best Investee Relations in the SVP International twenty-three affiliate network. This is reflective of our strong corps of partners who in the past two years have facilitated strategic plans, overhauled marketing materials, created streamlined accounting procedures, among many other projects, to strengthen our nonprofit investees.

On top of the great work our partners accomplished, we co-hosted the 2006 SVP International Conference, which featured a fantastic slate of speakers

to enhance partners' personal philanthropy, the capacity building work we do to strengthen operations of nonprofits we support, and much more.

As partners in SVP, we bring our collective expertise and resources together to leverage our impact on the community. We learn side by side, how to be more effective as philanthropists and community leaders, and how to achieve maximum results in our giving. We invite you to read on, and to consider joining us by becoming a partner in SVP.



Rich Hoops, 2004-2005 Chair



Terry Morreale, 2006-2007 Chair



"SVP has provided firsthand experience and learning about the issues facing our community and how nonprofit organizations work to serve those needs. Nothing has been more gratifying than the work I have put in on behalf of our investees and their amazingly dedicated staffs. SVP has been everything I expected and more." SVP Partner, Rich Hoops.

# How SVP Works



When SVP Seattle was hatched in 1997, the founders were responding to two core needs: nonprofits need more money, and an increasing number of donors aren't sure how to get involved and be strategic with their giving.

In 2000, Amy Batchelor and Andrew Currie, two local business and community leaders, brought the idea of starting a local Social Venture Partners affiliate to The Community Foundation. The Community Foundation exists to improve the quality of life in Boulder County, now and forever, and to build a culture of giving. Offering services to donors, nonprofits and the greater

community, The Community Foundation is a natural home for SVP.

To become a partner in SVP, individuals, businesses and foundations each contribute \$5,000 per year, collectively decide which nonprofits to support with their funds, and roll up their sleeves to dig into volunteer projects that will help nonprofits do their work better. There is leverage in every partner's gift of \$5,000, which generates grants sized \$15,000 to \$30,000 to multiple groups through our pooled giving model.

Partners do the work that nonprofits have trouble finding skilled volunteers

to do (and for which they don't have a budget to pay a professional).

Upon joining SVP, partners can get involved through a variety of activities in addition to hands-on consulting to our investees, including grant committees, donor education and peer-learning. Partners are also engaged in all aspects of SVP's operations from recruiting new partners to governing SVP.

SVP Boulder County has made a significant impact on numerous local groups through leveraged gifts of both dollars and strategic volunteer support. Across the SVP International network of twenty-three cities, \$20 million has been contributed to more than 200 nonprofits, with partners' volunteer efforts thus far valued at \$60 million. We are part of an international movement transforming the way nonprofits do business and catalyzing donors and how they give.

## Some Ways Partners Dedicate Skills to Strengthen the Work of Local Nonprofits

- Facilitate a strategic planning process
- Help with the hiring and mentoring of a new staff person
- Fine-tune marketing brochures and web content
- Create a fundraising plan
- Help develop cash flow forecasting tools
- Assist with Board recruitment and training

# Who We Support

In 2005 & 2006, SVP supported seven local nonprofit organizations with grants totaling \$215,200. We refer to these nonprofits as investees, rather than grantees, because we do much more than write checks.

## Investee: Colorado Youth Program (2005–present)

**Co-Executive Directors:** Steve Ehredt & Robyn Johnson **SVP Lead Partner:** Paul DiMarchi [www.coloradoyouthprogram.org](http://www.coloradoyouthprogram.org)

Colorado Youth Program (CYP) offers youth between the ages of 11 and 17-years-old a mountain summer camp and school year program that instills pride and confidence through active learning and working and playing in a natural, outdoor setting. Each year about 80% of CYP participants come from families making below the median Boulder County income.

### 2005 & 2006 Accomplishments Completed with the help of SVP Partners

- Helped form and strengthen a largely new Board.
- Improved financial tracking and reporting.
- Led the redevelopment of organization's mission statement.
- Assisted with computer networking and general technology troubleshooting.
- Enhanced corporate solicitation efforts.

SVP Boulder County Funding History	2005	2006
	\$15,000	\$15,000

## Investee: Growing Gardens (2006–present)

**Executive Director:** Ramona Clark **Lead Partner:** Paul Heffron [www.growinggardens.org](http://www.growinggardens.org)

Growing Gardens' mission is to cultivate community through gardening. SVP's support of Growing Gardens is directed towards ¡Cultiva! Youth Project, a youth operated organic garden and market. Participants plant and nurture a 2 acre garden, harvest the produce weekly to sell at the Boulder County Farmer's Market, and donate a portion of what is harvested to those in need in the local community.

### 2006 Accomplishments Completed with the help of SVP Partners

- Developed a two-year business plan to increase the ¡Cultiva! Youth Project's earned income sources.
- Helped develop new Board member orientation.
- Improved monitoring and evaluation systems for staff, Board, and programs.
- Developed marketing strategies for diverse programs.
- Consulted on land-acquisition strategies.

SVP Boulder County Funding History	2006
	\$15,000



## Investee: The Women's Wilderness Institute (2006–present)

**Executive Director:** Laura Tyson **Lead Partner:** Lisa Nesmith [www.womenswilderness.org](http://www.womenswilderness.org)

The Women's Wilderness Institute's mission is to strengthen the courage, confidence, and leadership qualities of girls and women, through the support and challenge of wilderness and community-based experiences. Three studies of the Girls' Wilderness Program found significant positive changes in self-confidence, body image, and perception of academic competence. The Girls' Wilderness Program comprises 60% of the work of the organization and is the focus of SVP's support. Since 1998, over 2,300 girls and women have been served.

### 2005 & 2006 Accomplishments Completed with the help of SVP Partners

- Consulted to develop a strategy for corporate partnerships.
- Offered training for Board members on financial statements.
- Helped network new computers and troubleshoot software problems.
- Assisted with the development of staff policies and performance evaluations.
- Referred to Slice of Lime, who developed a teen programs website (pro-bono).
- Enhanced corporate solicitation efforts.

SVP Boulder County Funding History	2006
	\$30,000

## Investee: Medicine Horse Program (2003–present)

**Executive Directors:** Diane Kennedy and Karolyn Gazella

**Lead Partners:** Jack and Marsha Walker (2003-2005); Laura Kinder (2006) [www.medicinehorse.org](http://www.medicinehorse.org)

Medicine Horse Program (MHP) transforms the mental health and life skills of adolescents, adults, and families. Through therapeutic interaction with horses, participants experience psychological, social, emotional and spiritual growth. Group and individual courses serving low-income, at-risk youth, range from partnerships with hospice to working with kids in the juvenile justice system.

### 2006 Accomplishments Completed with the help of SVP Partners

- Assisted in the development of program evaluation tools.
- Helped review human resources manual and provided input for improvement.
- Helped strengthen Board through recruitment, fine-tuning systems and training.
- Consulted on donor database needs, including providing funds for software.
- Provided support to complete 2004 audit.

SVP Boulder County Funding History	2003	2004	2005*	2006
	\$20,000	\$30,000	\$15,000	\$30,000

\*six-month funding cycle

## Investee: Intercambio de Comunidades (2005–present)

**Executive Director:** Lee Shainis **Lead Partner:** Scott Koski [www.intercambioweb.org](http://www.intercambioweb.org)

Intercambio builds bridges of understanding across cultures, increases opportunities and independence for immigrants, and creates a stronger, more integrated Boulder County. They do this by providing no-cost/low-cost English classes, community resource education, and intercultural events. Classes reach 600 adult students from 30 countries, using the talent of 300 volunteer teachers annually.

### 2005-2006 Accomplishments Completed with the help of SVP Partners

- Assisted in creation of volunteer management plan.
- Offered ongoing coaching on leadership and replication.
- Revamped personnel policies and employee appraisal system.
- Facilitated a strategic planning process.
- Helped revise financial policies.

SVP Boulder County Funding History	2005	2006
	\$25,000	\$30,200

## Investee: Project YES (2001-2005)

**Executive Directors:** Juliet Biagi and Kristin Aslan **Lead Partner:** Rich Hoops [www.project-yes.org](http://www.project-yes.org)

Project YES provides leadership opportunities for youth through the arts and service learning. Project YES serves more than 1,000 youth ages five through 18 annually, through free after-school and summer programs, community art workshops, classroom projects, and community events and initiatives.

### 2005 & 2006 Accomplishments Completed with the help of SVP Partners

- Assisted in the development of revenue and expense forecasting tools.
- Helped implement a marketing needs assessment and action plan.
- Offered coaching in business best practices with a focus on financial stability.
- Mentored the organization through leadership transition.

SVP Boulder County Funding History	2001	2002	2003	2004	2005
	\$5,000	\$10,000	\$25,000	\$25,000	\$15,000

## Investee: TEENS, Inc. (2001-2005)

**Executive Directors:** Kristin Aslan and Stephen LeFaiver **Lead Partner:** Andrea Ellis [www.teensinc.org](http://www.teensinc.org)

The mission of TEENS, Inc. is to consider youth a priority and encourage them to be involved and have a voice in their community. TEENS, Inc. provides social, employment, recreational, educational, and therapeutic opportunities to over 800 youth and families per year.

### 2005 Accomplishments Completed with the help of SVP Partners

- Helped create and implement a fund development plan.
- Facilitated a Board Development workshop focused on Board member outreach and recruitment.
- Assisted with the selection and purchase of a donor database system.
- Coordinated business planning sessions to expand earned income possibilities.

SVP Boulder County Funding History	2001	2002	2003	2004	2005
	\$5,000	\$25,000	\$25,000	\$25,000	\$25,000

# Our Values

To make a significant positive impact in our Boulder County community, SVP believes in:

- Nurturing the philanthropy and volunteerism of our partners
- The power of leverage, through our pooled giving model, combining both intellectual and financial capital to strengthen nonprofits
- Capacity building as a strategy to effect change and produce results, through the hard work of both our donor partners and nonprofits
- Engaging individual philanthropists, community leaders, nonprofits, foundations, and businesses in our work
- Dedicating diverse resources to areas of identified community need



**The Community Foundation**  
BOULDER COUNTY

SVP is a Fund of The Community Foundation.



Social Venture Partners Boulder County is a member of Social Venture Partners International, a network of communities across the globe practicing this model of venture philanthropy, including: Phoenix, Boston, Vancouver, Calgary, Central Iowa, Charlotte, Cleveland, Dallas, Delaware, Denver, Tucson, Houston, Los Angeles, Minnesota, New Mexico, Pittsburgh, Portland, Rhode Island, San Diego, Seattle, St. Louis, Tokyo. Join the SVP movement today.

Photo Credits:

Colorado Youth Program | Intercambio de Comunidades, Darcy Kiefel | TEENS Inc., Mike Wight  
The Women's Wilderness Institute | Project YES

## Social Venture Partners Boulder County

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## 2006 SVP Executive Committee

Terry Morreale  
Chair

Jerri Miller  
Treasurer

Paul Heffron  
Member-At-Large

Rich Hoops  
Member-At-Large

Dan Catlin  
SVP International  
Board Representative

## Outgoing Executive Committee Members

Andrew Currie  
(Chair, 2000-2003,  
Member-At-Large  
2004-2005)