



Social Venture Partners
BOULDER COUNTY

FOR IMMEDIATE RELEASE

Contact: Jennie Arbogash
SVP Boulder County
303.442.0436 x114
jennie@svpbouldercounty.org

Social Venture Partners Boulder County coordinating community donations for Japan earthquake relief with Tokyo affiliate.

BOULDER, Colorado (March 15, 2011) – On the heels of Friday's mammoth 8.9 magnitude earthquake off Japan's northeastern coast, a local nonprofit, Social Venture Partners Boulder County (SVP Boulder County), is partnering with its colleagues in Tokyo to collect and distribute relief funds.

"Coloradoans are no strangers to the devastation of natural disasters," says Jennie Arbogash, Executive Director of SVP Boulder County, "so we want to do our part to help in this time of need. Knowing the best way to give is the challenge."

SVP Boulder County is a chapter of Social Venture Partners International, a network of engaged philanthropists who give of their time and business expertise to build more effective nonprofit organizations throughout North America and Tokyo.

Through Social Venture Partners International, North American affiliates will collaborate with the Tokyo affiliate to ensure donations collected here are distributed to organizations taking a lead role in helping Japan's people and towns rebuild.

Recent reports say the death toll from Japan's massive earthquake and the resulting tsunami could count into the thousands and entire cities have been destroyed. There is also growing concern about the damaged Fukushima No. 1 nuclear plant.

The Social Venture Partners team on the ground in Tokyo reports that people are helping each other, though there is concern over the impact of repeated exposure to video of the devastation, especially on children. Efforts to calm the situation, involving many non-profit organizations, are underway.

Social Venture Partners unique leveraged model of giving time and expertise alongside money means donations sent through Social Venture Partners International to Tokyo have the potential to be worth many times the dollar amount contributed.

Jennie Arbogash continues "One of the concerns people have when donating overseas is their ability to monitor the effectiveness of the organizations they give to. Our Partners in Tokyo know the community, and will make sure monies are used where they're most needed."

To donate to Tokyo earthquake relief through Social Venture Partners International visit [Network for Good](#). To learn more about SVP Boulder County visit www.svpbouldercounty.org. Questions can be

-more-

addressed to Jennie Arbogash, Executive Director, at 303.442.0436 or jennie@svpbouldercounty.org for more information.

About SVP Boulder County

Social Venture Partners Boulder County, a fund of The Community Foundation serving Boulder County, strengthens organizational capacity and sustainability of local non-profits while inspiring philanthropy and volunteerism in our community. We engage in philanthropic education and invest in innovative non-profit organizations using an entrepreneurial model that pools the financial, professional, and human resources of our partner members. To learn more about SVP Boulder County, please visit www.svpbouldercounty.org.

###