



Social Venture Partners
BOULDER COUNTY

Invest. Engage. Advance.

THE POWER OF LEVERAGE

Social Venture Partners Boulder County

Biennial Report 2009-2010

"I love that at SVP, we can take our contribution and bundle it with many other Partners' contributions, and the impact we can have on our community and our non-profits is so much more significant than if I were trying to do something on my own."

Cindy O'Keefe, Partner

"I still give with compassion,
but with more intention."

Ruth Henderson, Partner

CELEBRATE & ADVANCE

Dear Friends,

SVP enters its second decade of service ready to implement a new vision for an even brighter future based on our past successes. **Since 2000 we have invested \$2.5 million in cash grants and in-kind services in 16 non-profit organizations, teamed with 127 giving leaders, and educated both community volunteers and a broad swath of local non-profit professionals.**

True to our model, SVP Boulder County has provided over 12,000 strategic volunteer hours in 10 years. The way we leverage Partners' resources, knowledge and time to build capacity in local non-profits is unique. Our model leads to true impact through stronger, sustainable non-profits and improved results for those in need. We also leverage our involvement with non-profits to educate and connect Partners, leading to more effective givers. SVP has truly changed this community.

The next 10 years will bring even greater impact. In 2011, SVP will define and start to implement new initiatives to engage younger givers, engage and educate community members in board service, promote giving and volunteering, and expand capacity-building opportunities for non-profits. All of our stakeholders will play an integral role in developing SVP's evolving story.

We sincerely thank our Partners, donors, volunteers, collaborators, and supporters who contribute time, expertise, connections, and resources through SVP Boulder County. Together, we create positive change for our community.

CM Capriccioso

Caryn Capriccioso

Jennie Arbogash

Jennie Arbogash



Executive Committee

Caryn Capriccioso, Chair

Ruth Henderson, Treasurer

Dan Catlin, 2008-2010 Chair and
SVPI Board Member

Rich Hoops, At-Large

Paul Heffron, At-Large

Cindy O'Keefe, At-Large

Staff

Jennie Arbogash, Executive Director

ENGAGE



“There’s tremendous opportunity to network and learn from each other. There’s a sense of community.”

Rich Hoops, Partner

SVP connects, educates, and empowers philanthropic leaders. Partners are learning cutting-edge trends in philanthropy and applying these effective techniques in real time with SVP supported non-profits. Many Partners care about contributing their skills and expertise in a strategic manner in addition to financial donations. Other Partners have schedules that don’t allow for volunteer commitments. These Partners value solid, meaningful investments in the community. SVP helps every Partner have impact.

Recent evaluations show that our Partners become more strategic in their giving, gain confidence in philanthropy, increase financial and volunteer contributions, and make deeper connections in the community. Our Partners say involvement with SVP has enhanced their philanthropic life.

SVP offers Partners a variety of ways to invest, engage and advance. This broad array of opportunities maximizes Partners’ personal experience, interests, and resources. Partners can volunteer on non-profit projects, serve as Lead Partners, participate on educational or internal committees, contribute to grant decisions, conduct research on local needs and cutting-edge trends, or even create their own initiative. The possibilities for Partner impact are endless.

SVP’s current and alumni Partners give back with passion, expertise, and thoughtfulness.

PARTNER OUTCOMES

SVP Partners most frequently practice the following strategic giving strategies:

- Proactive/Mission Drive
- Outcomes-Based
- Fewer, larger donations

SVP Partners most often increase their community involvement in the following ways:

- Leverages Resources
- Awareness of Community Affairs

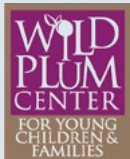
When asked which particular aspect of involvement with SVP had the most impact on Partners’ community involvement, the top two responses were:

- Serving on a grant committee
- Meeting other Partners



WILD PLUM CENTER FOR YOUNG CHILDREN & FAMILIES

Invested \$70,000 and completed eight consulting projects from January, 2008 to December, 2010.



Executive Director Amy Ogilvie • **Lead Partner** Dennis Berry

Mission Wild Plum Center prepares children for a lifetime of learning and self-sufficiency by providing a comprehensive, individualized approach to early childhood education and family wellness. www.wildplumcenter.org

"One of our three primary goals in working with SVP Boulder County was to increase our program's brand identity and fundraising. SVP granted us enough money to hire our first Development Director, a crucial step. Additionally, we've been able to create a new organizational identity, implement a branding process, develop marketing tools, and start new fundraising initiatives. From planning- to making a promotional video- to editing our new website- to setting up meetings with potential new board members, SVP has been with us every step of the way. Wild Plum Center is seeing increased community awareness and finding new funding streams." —Amy Ogilvie, Executive Director

Invested \$40,000 and completed seven consulting projects from June, 2009 to December, 2010.

Executive Director Joy Eckstine
Lead Partner John McCorvie, 2009-Current;
Licia Morelli-Schwalm, 2009-2010

Mission To provide a safe, supportive community for Boulder's homeless and working poor. We are committed to addressing survival needs and to providing services that lead to healing, employment and housing. www.bouldercarriagehouse.org

"Here at The Carriage House Community Table (CHCT), we are masters of people management. We have to be. We serve an average of 125 on any given day, but our building can only host 25 people at a time. We serve another 100 people daily at Community Table dinner sites. Lack of space is impacting program expansion, quality of service, and community relationships. SVP is with us for the long haul, advising CHCT on conducting a feasibility study, coaching our Board Chair and myself, organizing a capital campaign committee, looking at real estate, educating our board on fundraising and development, and so much more. I know SVP has and will continue to be instrumental in our success." —Joy Eckstine, Executive Director

The Carriage House
Community Table



CARRIAGE HOUSE
COMMUNITY TABLE

Invested \$15,000 and completed four consulting projects from June to December, 2010.



Executive Director Dennis Lewis
Lead Partners Walt Pounds
& Brian Hawkins

DENTAL AID

Mission Dental Aid provides accessible and affordable oral health care while taking a leadership role in education, collaboration and advocacy. www.dentalaid.org

“The timing of Dental Aid’s partnership with SVP directly corresponded with the retirement and replacement of the CEO. As soon as I entered the CEO position, our SVP Lead Partners began serving as coach and mentor through weekly meetings. The Partners’ counsel had an immediate positive impact. I discovered a key member of the management team was not meeting vital performance standards, thereby impacting our financial well-being. Walt and Brian provided insight and advice allowing me to deal directly and efficiently with this critical situation. In addition, they have brought their experience to bear in the areas of time management, reorganization, and effective transitional communication. We are moving forward successfully due to the advice, counsel and shared expertise of SVP Partners.” —Dennis Lewis, *Dental Aid President & CEO*

THE WELLNESS INITIATIVE

Invested \$15,000 and completed two consulting projects from June to December, 2010

Executive Director Mara Rose
Lead Partner Tim Rohrer



Mission To improve the physical health, social and emotional development, and academic performance of low-income youth through yoga-based wellness programs. www.wellnessinitiative.org

“One important source of revenue for TWI is the income we earn through after-school yoga classes in affluent schools. These classes provide the financial means to meet our mission of serving low-income students. Until this fall we lacked the ability to register students and process payments online. Instead, students completed paper registration forms and submitted checks. This process was cumbersome, time consuming, and difficult to scale. Thanks to SVP and our Lead Partner we now have an online registration system. Tim built the system from scratch and it was up and running within a few weeks. This fall we used the system in three schools and we are well-positioned to add more schools. Our system is saving us time and money, making it easier for customers to register, and improving our ability to raise money and account for funds.” —Mara Rose, *Executive Director*

GROWING GARDENS



Executive Director Ramona Clark
Lead Partner Paul Heffron

Invested \$81,420 and completed 23 Consulting Projects from January, 2006 to May, 2010.

Mission To enrich the lives of our community through environmentally sustainable gardening programs that empower people to experience a direct and deep connection with plants, the land, and each other.
www.growinggardens.org

“Prior to our partnership with SVP, we lacked the ability to analyze our efficacy and impact on clients. Our SVP volunteers helped us set up a model for effective evaluation of the Cultiva!

Youth Program and aided in developing and utilizing surveys for participant feedback. We use these tools to assess our impact on youth and the tools have been successfully utilized to all of our programs. We now have measurable, reasonably attainable goals for each program. These, in conjunction with our stronger surveying methods, have provided us with ongoing, qualitative data which we use for fund-raising and reporting to our board of directors and supporters. By identifying and clearly stating our goals and objectives, we are now able to critically assess the efficacy of our programs, thereby making them stronger each year.” —*Ramona Clark, Executive Director*



Executive Directors Beth Davis, 2007-2010; Laura Tyson, 2006-2007
Lead Partners Sue Raab, 2009-2010; Lisa Nesmith, 2006-2008

Mission To strengthen the courage, confidence, and the leadership qualities of girls and women, through the support and challenge of wilderness- and community-based experiences. www.womenswilderness.org

“Here at TWWI we identified the need to have an impactful, visual fundraising and marketing tool. SVP Boulder County matched us with a Partner who produces videos. Before filming, he educated us on the video making process. We learned about how to create a story and a detailed review of each step. We chose to gather girls for a day of rock-climbing and then ask them about their experience. He filmed and guided us through editing, voiceovers, and graphics. The video has had tremendous impact on our fundraising; donors get to hear directly from the girls we serve. This is a great example of how SVP teaches us during a project so we obtain a knowledge base and a finished product. I feel capable of embarking on a future video with competency and an awareness of the components needed to make it effective.”

—*Beth Davis, former Executive Director*



Invested \$105,090 and completed 22 Consulting Projects from January, 2006 to May, 2010

THE WOMEN'S WILDERNESS INSTITUTE



Strong Girls. Strong Women. Better World.

SVP'S 10-YEAR IMPACT IN BOULDER COUNTY

127 giving leaders

\$2.5 million
in cash grants and in-kind services

16 non-profits

strategic volunteer hours
12,000+

NON-PROFIT WORKSHOPS

In 2008, SVP began providing free educational workshops to local non-profit professionals on capacity-building issues. Workshops have included such topics as *How to Talk to the Media*, *Strategic Partnerships*, *Managing in Challenging Times*, and *Aligning Finance with Mission*. An average of 20-30 professionals and volunteers attended each session in 2009-2010.

ASK-AN-EXPERT *Ask-an-Expert*, an online Q&A educational service, connects SVP Partners and knowledgeable volunteers with local non-profits needing guidance. Each quarter the program highlights a different infrastructure topic such as financial management, marketing, human resources, or program evaluation. SVP launched *Ask-an-Expert* in 2010 to rave reviews from non-profit professionals.

SELF-EVALUATION

SVP conducted capacity building impact surveys with investees in the spring of 2010. Highlights include:

- Overall, 100% of SVP Investees characterized their **relationship with SVP as excellent.**
- Investees reported receiving **100% value** in six areas:
 - Mission, Vision, Strategy and Planning
 - Outcomes Measurement and Evaluation
 - CEO/ED/Senior Management Team Leadership
 - Information Technology
 - Financial Management
 - Board Leadership
- Investees identified the **greatest areas of SVP impact** as:
 - Fundraising
 - Expanded programming and number of clients
 - Financial Analysis and Management
 - Strategic Planning & Business Planning

BOULDER COUNTY BOARD MATCH In 2010, SVP held *Boulder County Board Match*, our first educational event open to any local resident. We provided participants with education on non-profit board service and then introduced them to 32 non-profits looking for board members. A huge success, the event served over 100 residents in addition to non-profits. SVP looks forward to growing the event in 2011.

"The SVP *Boulder County Board Match* was a great success for Circle of Care and far exceeded our expectations! We found an amazing new board member in Jessica Hartung and a dedicated volunteer in Kara Van Zandt. We are thrilled to have them on our team. Gratefully, Joan Raderman, Circle of Care."

SVP Boulder County strengthens the organizational capacity and sustainability of local non-profits while inspiring the philanthropy and volunteerism of our Partners. SVP is a fund of The Community Foundation.

SVP Boulder County helps additional non-profits thrive and builds a more philanthropic community as our team of Partners grows. Individuals, businesses, and foundations can create change locally, increase their knowledge, and become more strategic in their giving through annual contributions of time and dollars. We welcome Partners from diverse backgrounds who want to be part of a team of like-minded givers creating high-impact results. Take the next step on your philanthropic journey, contact us about joining SVP Boulder County.

SVP Boulder County is a member of the Social Venture Partners network, a group of accomplished individuals who care passionately about making the world a better place. Social Venture Partners International powers the network of 26 affiliates and more than 2,000 Partners across North America and Asia. This network has worked with more than 400 non-profits, donated over \$36 million in cash, and shared more than \$1 billion in capacity building consulting. Visit www.svpi.org to learn more.

All photos contained in this report were provided by SVP investees, pro bono photographer Michelle Malloy Dillon, or Partner, Bruce Henderson. Design by Stylus Creative.

“When we roll up our sleeves, we all grow, but we leave an organization stronger and more fit to sustain and do what they were set in place to do. I think that’s a tremendous statement.”

Mike Hogan, Partner



The Community Foundation
BOULDER COUNTY



Social Venture Partners
BOULDER COUNTY

SVPI
Social Venture
Partners
International

**Social Venture Partners
Boulder County**

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Jennie Arbogash, Executive Director

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