

# SOCIAL ENTERPRISE: ONE PATH TO SUSTAINABILITY

## An SVP Boulder County Partner Education Event

**January 31, 2012 | 5:30-7:30pm**

Boulder Events Center—2805 Broadway | A light dinner will be provided

With special guest presenters Rolfe Larson, Rich Hoops, and Isabel McDevitt. Hosted by Caryn Capriccioso.

- Guests will learn about social enterprise— the history, definitions and types.
- We'll discuss what makes a good social enterprise and what to look for in evaluating social enterprises.
- And, we'll share ideas for how SVP can engage with social enterprises now and into the future.
- Come prepared to share your thoughts, questions, and ideas.

This event is open to SVP Partners, fund holders of The Community Foundation, and individuals interested in joining or learning more about SVP.

Attendees must RSVP to <http://new.evite.com/services/links/BT7QWVVXLE>



**Rolfe Larson**, founder, Rolfe Larson Associates, is the author of *Venture Forth!* - recognized nationally as the premier step-by-step guide to business planning and social enterprise development. Rolfe was the executive in charge of new business development at Minnesota Public Radio for just under a decade where he researched, launched and managed numerous profitable earned income ventures. Rolfe was also an adjunct professor of marketing at the MBA School at the University of St. Thomas in Minneapolis. Until recently, he served on the board of the Social Enterprise Alliance. Rolfe has an MBA from the Yale School of Management. He is the co-founder and editor of the npEnterprise Forum. He also is the co-founder of the Colorado Chapter of the Social Enterprise Alliance. He lives in Denver, Colorado.



**Rich Hoops** has been a partner with SVP Boulder County since 2001, currently serves on the Board, and is a former Chair. He also serves as Board Chair for Blood:Water Mission, a grassroots organization based in Nashville, Tennessee, that empowers communities to work together against the HIV/AIDS and water crises in Africa. He recently joined the advisory board for the Center for Education on Social Responsibility at the Leeds School of Business, at the University of Colorado. In addition, Rich is involved in a number of initiatives and activities in the area of social entrepreneurship/social ventures and impact investing including leading the effort to bring a social innovation HUB to the Boulder community.



**Isabel McDevitt**, principal, Isabel McDevitt Consulting, currently serves as director of Ready to Work, a social enterprise of Bridge House in Boulder. For many years she worked for The Doe Fund, a non-profit dedicated to serving the homeless through innovative housing and work programs in New York City. There she founded *RWA Resource Recovery* and *Pest at Rest*. From 2002 to 2006, Isabel was The Doe Fund's Director of Community Affairs and Business Development, where she oversaw all social purpose businesses, including the *Community Improvement Project*, *Back Office of New York* and The Doe Fund's food service operation. She is a Partner in SVP Boulder County and lives in Boulder.



**Social Venture Partners**  
BOULDER COUNTY

**SVP Boulder County is a fund of The Community Foundation**  
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